



Greater Buffalo Sports Hall of Fame Sponsorship Packages 2015

Sponsor Benefits	GBSHOF Presenting (1)	ASDF Title (1)	Event (5)	Sustaining	Inductee / Pride Underwriter (9)	Supporter	Table
PARTNERSHIP PACKAGE PRICE	\$10,000	\$7,500	\$5,000	\$3,500 (*)	\$3,000	\$2,500	\$1,500
Logo displayed prominently on all GBSHOF marketing and print materials including related event invitations, banners and programs.	★						
Logo displayed prominently on all Amateur Sports Development Fund marketing and print materials programs.		★					
Logo displayed prominently on all marketing and print materials programs associated with one GBSHOF area: VIP Party Area; Cocktail Reception; Auction; Post Party or Invitations	★		★				
Name recognition on all letters and e-mails to all inductees, donors, volunteers and supporters	★	★	★	★	★		
Logo recognition in GBSHOF email blasts	★	★	★	★	★		
Stage appearances & day-of-event visibility at the Inductee Announcement Press Conference & Reception	★	★					
Stage appearances & day-of-event visibility at the GBSHOF Dinner	★	★					
Interview in locally produced GBSHOF video	★	★					
Name recognition on select rotated WGR 55 radio spots	★	★	★				
Recognition on Greater Buffalo Sports Hall of Fame television show	Commercial & Logo	Commercial & Logo	Logo	Name	Name	Name	
Logo recognition at GBSHOF Main Stage banner	★	★	★	★			
Recognition at GBSHOF Inductee Press Conference & Reception	Logo	Logo	Logo	Name	Name	Name	
Recognition at GBSHOF dinner's two stage screens	Logo	Logo	Logo	Name	Name	Name	
Logo on <i>homepage</i> of GBSHOF website (www.gbshof.com) with a hyperlink to corporation's website	★	★					
Logo recognition on <i>corporate page</i> of website (www.gbshof.com) and link to company's website	★	★	★	★	★	★	
Complimentary Invitations to the GBSHOF Dinner	20	10	10	10	10	10	10
Complimentary drink tickets to the Cocktail Reception or Post Party	20	10	10	10	10	10	10
Complimentary invitations to the GBSHOF Press Conference & Reception	10	10	10	10	10		
Sponsorship name recognized on at least twenty-five (25) 10-day countdown emails	★	★	★	★	★	★	★
Sponsorship name recognized on various GBSHOF social media networks (Facebook, Twitter & Instagram)	★	★	★	★	★	★	★
Advertising in the GBSHOF Program	Back Cover (color)	Inside Front Cover (color)	Full-Page (B/W)	Half-Page (B/W)	Quarter-Page (B/W)	Quarter-Page (B/W)	Listing
Recognition on the outside and inside screens at the Buffalo Niagara Convention Center	Logo	Logo	Logo	Name	Name	Name	
Sponsor may distribute product/promotional materials at the GBSHOF dinner including booth opportunities, and/or inserts of coupons or product promotion to all the guests (approx. 1,000)	★	★	★	★	★	★	★
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* Reduced rate is available with any three-year sponsorship commitment